

GV 1024

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**S ANGELES
SAN DIEGO
PHOENIX
ROUTE MAP**

**“THE DESERT CLASSIC”
RACE COURSE**

**A Complete and Accurate
Road Map with Detailed
Information Required by
Travelers**

PRICE 75 CENTS

TOURING NOTES

G 1107-9
L 6

This route between Los Angeles and Phoenix is a favored one, and is continually traveled by motorists at all seasons of the year. Ordinarily four days are consumed in the trip, but this may be shortened by hard driving or lengthened by taking time to enjoy the many interesting and beautiful places along the Pacific Ocean, in the mountains and on the deserts. There are no hardships to be endured. Although it is hot in the deserts in summer, the air is clear, dry and exhilarating.

ACCOMODATIONS AND SERVICE

The hotels, garages and resorts illustrated in this book are of a high class, and their patrons are assured of courteous treatment.

ROAD SIGNS

Between Los Angeles and the Imperial Valley the excellent signing system of the Automobile Club of Southern California is established. Local garages have placed reliable signs in the vicinities of Yuma and Phoenix.

MAMMOTH WASH

The Mammoth Wash is four miles of drift sand and the worst spot on the route to negotiate. After wind storms, when the wheel tracks have been freshly filled with sand, the going is very heavy and, at such times, some enterprising man with a team, is on hand to lend assistance for a consideration. Many drive through this stretch without trouble, but it is best to deflate tires to about 30 or 40 pounds. If stalled, try backing 50 feet, thus making a better wheel track. Don't dig under the wheels, but cut a little greasewood and mesquite and corduroy a short stretch, and usually a start can be secured that will carry a car through.

RACES

The Los Angeles-Phoenix Road Race has been an annual event for six years. The date is usually early in November, and coincides with the opening of the Arizona State Fair. The finish is at the Fair Grounds at Phoenix. The 1913 event was won in the fast time of 18 hours and 50 minutes, over a longer route than the present one. A night control was established at Yuma to provide daylight driving and rest for the racers.

NEW ROAD IMPROVEMENTS

The present distance is 546.6 miles. The long detour to Black Butte has been eliminated, and between the Imperial Valley and Phoenix considerable work is under way and planned that will further shorten the mileage and permit better time. A concrete bridge over the Gila River at Antelope Hill, east of Dome, Arizona, is under construction, and the roads approaching it will be travelable at the time it is completed. The U. S. Government is to commence the construction of a bridge over the Colorado River at Yuma in 1914.

The proposition of a plank road over the sand dunes, between Holtville and Yuma, if carried through, will shorten the route and eliminate the worst conditions now encountered.

CASTLE HOT SPRINGS, ARIZONA

*"The
most unique winter resort in America."*

NATURES
TRUE
RESTING
PLACE
▽

MODERN
HOTEL
EQUIPMENT
▽

UNEXCELLED
CUISINE
▽



PERFECT
WINTER
CLIMATE
▽

HOT
MINERAL
SPRINGS
▽

FINEST
TABLE
WATER
IN THE
WORLD
▽

BATHS,
MASSAGE
▽

ENROUTE TO CASTLE HOT SP'GS.
OVER
BEST ROAD IN THE SOUTHWEST.



PALM BUILDING



A BUNGALOW

new Jul. 13 '14.

Los Angeles--San Diego--Phoenix

ROUTE MAP

FIRST EDITION 6300 COPIES

PRICE 75c *Any dealer retailing this book for less will be denied the privilege of handling the publication*

Copyright 1914 by HARRY LOCKE ¹⁸⁷⁴⁻ Phoenix, Arizona

Publisher of

Arizona Good Roads Association

Illustrated Road Maps and Tour Book

Instruction for the use of Road Maps and Key to Symbols

These maps are not drawn to a scale though the relative locations of towns and scenes are regarded. They are logs of the roads made while traveling in an automobile and devised to give every necessary detail to keep the traveler on the roads he intends following. The worst features of all the roads are recorded so that he may know just what conditions to prepare for. Distances are measured from Post Office to Post Office in nearly every instance.

SYMBOLS



Mountains or Hills.

Cities and towns the road passes through.

When traveling northerly or westerly, mileage from starting point is in the square; southerly or easterly, in the circle.



Approximate north.



Small arrows indicate grades and point up hill. Percentages are given at particular steep places.



River. Each is marked by a bridge or ford.



Washes and gutters crossing road.



Location of gate passed through.

H:C.

High Centers.



Dots: Sand. H. S. is added where sand is heavy.



Corral near road.



Bridges.



Railroad track. Steam or electric.



Telegraph, telephone or power line.



Fine angle lines: Fences at side of road.



Short diverging lines: Road forks or crossings.



Dark squares: Buildings. When with an "R," ranchhouse, with "P. O.," postoffice. © Cl. A 376505



Wavy line: Crooked road.

no,

LOS ANGELES, CALIFORNIA

"The Classiest Place on Spring Street"

518-520-522

Quality first, service and cleanliness we boast of

McKee's Cafe

Cabaret continuous from noon until midnight

McKee's

INC.

Taxicab Service

LIMOUSINES, LAUNDALETS AND TOURING CARS
ALL NIGHT SERVICE

GARAGE 1214-1216 South Main Street

Sam A. McKee is the owner of the Cafe bearing his name, located at 518-522 South Main Street, and McKee's Inc. Taxicab Service with a completely equipped Garage at 1214-1216 South Main Street, Los Angeles.

He has devoted the last ten years to the Cafe and Automobile business, and is a continuous booster for Los Angeles and automobile racing, and believes the Los Angeles - Phoenix "Desert Classic" Race the best of all. He enters his racing machines for the exhilarations derived from the sport



and drove his own cars in the following events:

Finished third Los Angeles-Phoenix race, 1912.

Finished third in Imperial Valley Road race, 1912.

Entered L. A.-Sacramento race (out at Fresno), 1913.

Won the mile event for Cadillacs at Sacramento, 1913.

Entered Mason car in 1914 Vanderbilt Cup Race, W. H. Carlson Jr., Driver. Finished third.

Entered Mason in Grand Prize Race. Out in 33rd lap, engine trouble. Was running close to leaders.

HOLLENBECK HOTEL



Second and Spring Streets

LOS ANGELES

Arizona
Headquarters

JOHN S. MITCHELL,
Proprietor

GARAGES NEAR

A HOME FOR AUTOMOBILE PARTIES

Located at "X" on Map Showing Los Angeles, Page 5

LONG'S HOTEL

PHONES

Overland 304 Consolidated 121

BUCKEYE, ARIZONA



We serve our own Poultry and Dairy Products

W. B. LONG, Proprietor

Home Cooking
Pleasant Rooms with Bath



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Oakland Garage

ON THE MAIN STREET
BRAWLEY, CAL.



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Imperial Valley*

A COMPLETE LINE OF
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Vulcanizing and Welding

STORAGE, OILS, GAS

*Headquarters for Traveling
Motorists*

OPEN DAY AND NIGHT

LOS ANGELES
SAN DIEGO
131 MILES
WELL SIGNED

SAN JUAN CAPISTRANO

73.58

SAN JUAN

ROLLING GRADES

SAN ONOFRE

60.8 70.2

LAS FLORES

50.3 80.7

OCEANSIDE
GARAGE-HOTEL

43.88

CARLSBAD

39.8 91.2

ENCINATAS
GARAGE-HOTEL

30.7 100.3

29 102 CARDIFF

GRADES

DEL MAR
GARAGE-HOTEL

24.6 106.4

LA JOLLA
GARAGE-HOTEL

14. 117

GRADES

122 9 PACIFIC BEACH

POINT LOMA

BREWERY

INDIA ST
5TH ST
PLAZA

000 131

SAN DIEGO

DISTANCES
NORTH-IN SQUARES
SOUTH-IN CIRCLES

PACIFIC

IMPERIAL VALLEY TRANSPORTATION COMPANY

County Dealers for Overland Cars

Imperial, Cal.



Visit Our Salesroom and Service Station
The Pride of the Imperial Valley

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STANLEY-DE BLOIS MOTOR COMPANY

IMPERIAL VALLEY DISTRICTORS

Studebaker
Automobiles

SERVICE STATION

MACHINE SHOP

ELECTRICAL DEPOT

GARAGES

EL CENTRO—California—BRAWLEY

SAN DIEGO

SAN DIEGO
TO
IMPERIAL

123 MILES
WELL SIGNED

TO LOS ANGELES

123 (000)

DST

5TH ST

HOSPITAL

16TH ST

HST

12TH ST

CEMETERY

ENCANTO 117 (6)

LEMON GROVE

FRUIT GROVES

SPRING VALLEY 110 (13)

STORE

114 (86)

LA MESA

EL CAHON

SHARP CURVES

JAMUL

OIL-GAS

103 (20)

SHARP CURVES

94 (29)

DULZURA

OIL-GAS

ALPINE

THIS ROUTE ABOUT 10 MILES
USED IN 1913 LOS ANGELES-PHOENIX
LONGER ROAD RACE

DESCANSO

6 MILES 8%
SHARP TURNS
DRIVE CAREFULLY

POTRERO GRADE

80 (43)

POTRERO

OIL GAS

RANCHES

71 (52) CAMPO

HOTEL-OIL-GAS

69 (54)

WARRENS

HOTEL
OIL-GAS

DISTANCES

WEST IN SQUARES

EAST IN CIRCLES

N

FREE BUS

SAMPLE ROOMS

HOTEL GANDOLFO

YUMA, ARIZONA



Only hotel in town with hot and cold running water in every room
Steam heat—Telephone in every room—Private baths
European plan—Commercial and tourists home

COMMERCIAL HOTEL

EUROPEAN
PLAN

LEADING BUSINESS AND FAMILY HOTEL IN ARIZONA



CENTER AND JEFFERSON STREETS
PHOENIX

\$50,000.00 spent in remodeling this house in 1911. Largest sample rooms. Center of business district. \$1.00 per day and up. Best rooms and service in the city for the money

GEO. H. LUHRS, Proprietor

SAN DIEGO TO IMPERIAL

123 MILES

WELL SIGNED
BEAUTIFUL SCENERY



Tourists' Home while in
PHOENIX

Overland **Garage**



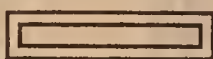
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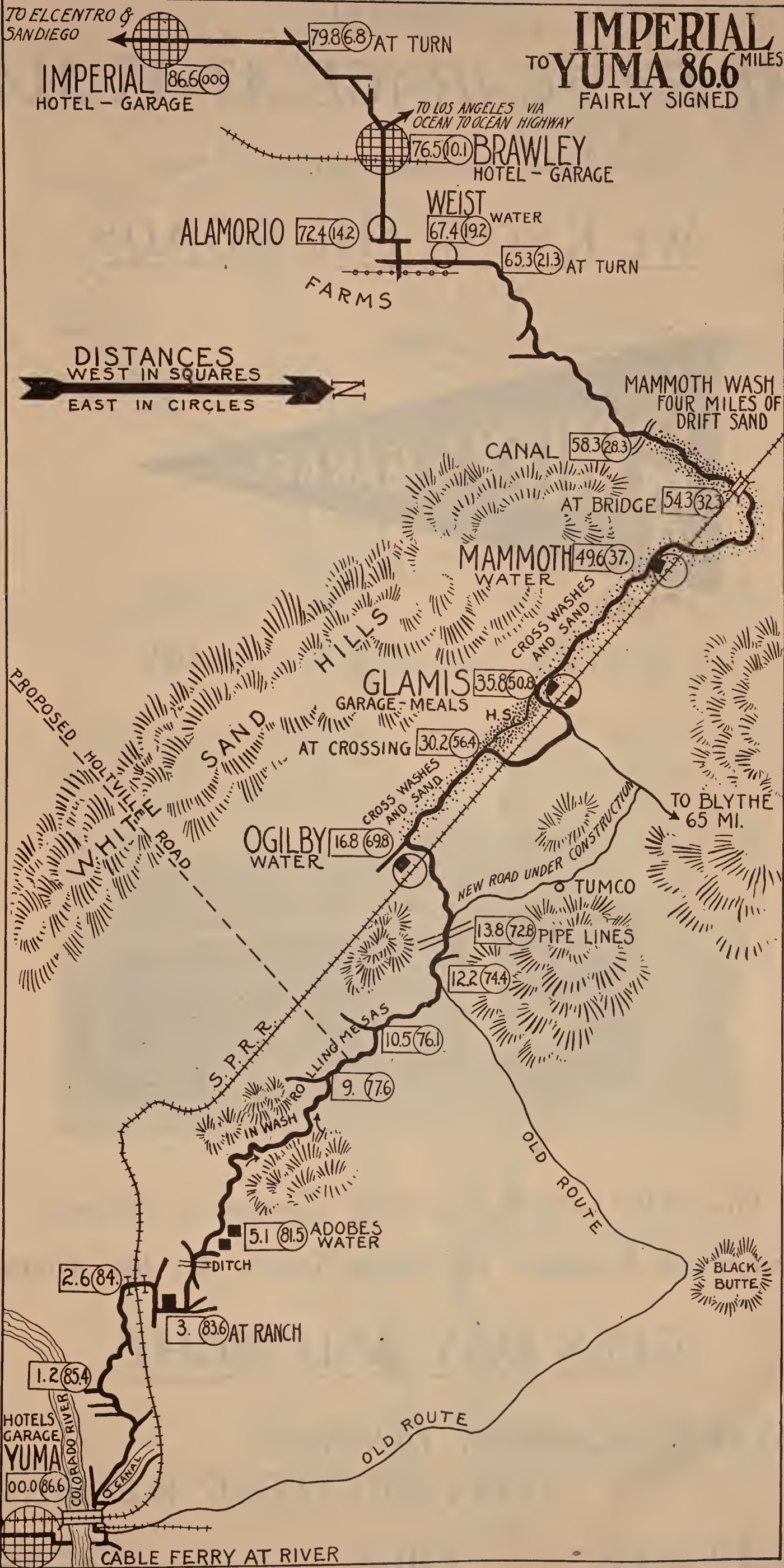
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THOMAS B. TRENT, Manager



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OXY-ACETYLENE WELDING

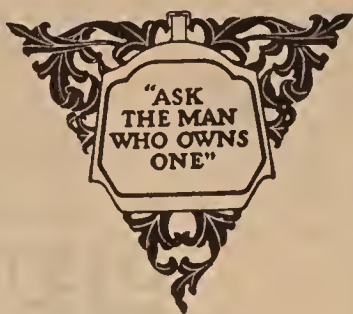
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OILS

GAS



Packard
MOTOR CARS



McArthur Brothers

PHOENIX GARAGE

321 North Central Avenue



Catering especially to the Tourist Trade with the
Largest Motor Car Shop in Arizona

Expert Service for All Cars

CASE CARS

TO YUMA

PHOENIX^{TO} YUMA

206 MILES

FAIRLY SIGNED

104 (102)

PALOMAS

STORE-OIL-GAS-WATER

LIGHT SAND

93 (113)

AGUA CALIENTE

HOTEL-OIL-GAS

FINE MESA ROAD

74 (132)

RANCH-WATER

SAND AND RUTS

59 (147)

MOUNTAIN PASS

STONY-EASY GRADES

54 (152)

GOOD ROADS TO PHOENIX FROM HERE

51 (155)

RANCH FENCES

47 (159)

ARLINGTON

STORE PHONE

TO EHRENBURG

43 (163)

HASSAYAMPA RIVER

SANDY FORD

STORE OIL-GAS

PALO VERDE

40 (166)

AT TURN

40.2 (166.8)

AT TURN

36.7 (169.3)

38.7 (167.3)

AT TURN

35.7 (170.3)

AT TURN

BUCKEYE

HOTEL-OIL-GAS

33.5 (172.5)

AT TURN

32.3 (173.7)

LIBERTY

27.7 (178.3)

AT TURN

26. (180)

DESERT ROAD 2 MI SHORTER

SIGN AT FORK

RANCH FENCES

20 (186)

COLDWATER

STORE

16 (190)

AGUA FRIA RIVER

FORD O.K.

AT TURN

14 (192)

OSTRICH FARM

13 (193)

AT TURNS

11.8 (194)

YUMA ROAD

CHRISTY ROAD

000 (205.8)

DISTANCES

WEST- IN SQUARES

EAST- IN CIRCLES

N

PHOENIX

HOTEL-GARAGE

STATE CAPITOL

FEDERAL BLDG

000 (206)

CENTER ST

ST

Arizona Motor Co., Inc.

Studebaker

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and HOWE TUBES



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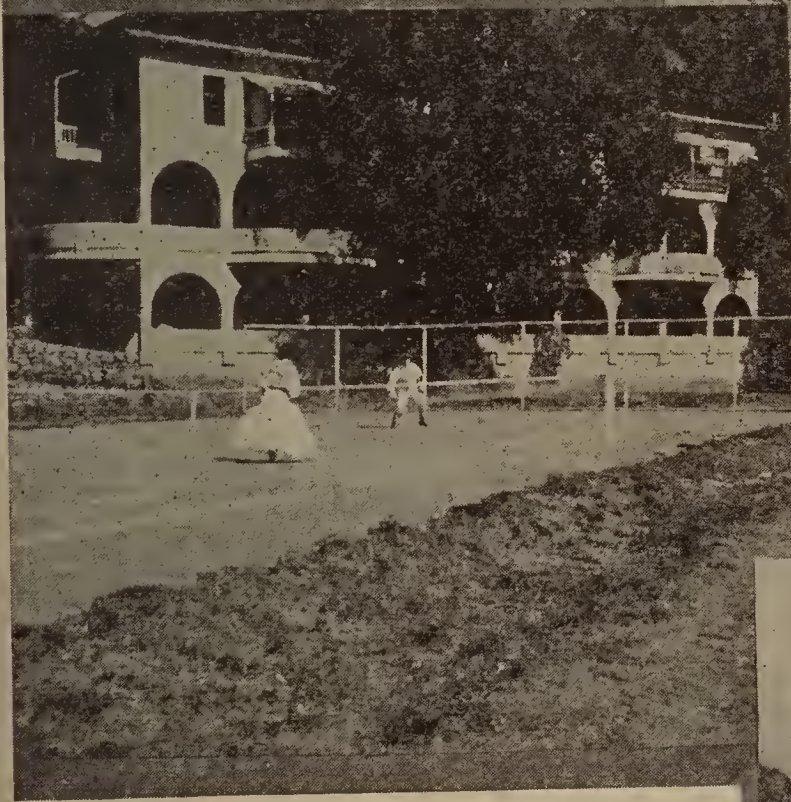
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FIRST CLASS HOTEL SERVICE, GOLF
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HOT MINERAL SPRINGS

Fully equipped modern Bath House with capable and experienced attendants.

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Newly furnished

Running water

Rooms with bath

Electric Lights

New sample rooms

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Spacious lobby and parlor

Fine sleeping porches



Catering especially to automobile parties and the traveling public. Rates by the week and month

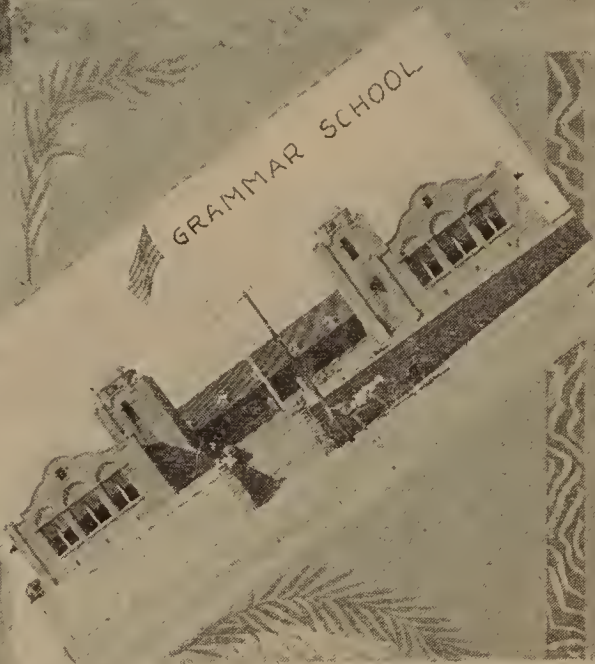
A FEW YUMA SCENES-



HEAD GATE
LAGUNA DAM



INTAKE OF THE GREAT
SYPHON



GRAMMAR SCHOOL



ELKS' HOME



COURT HOUSE



STREET SCENE

ALL INFORMATION ABOUT
THE YUMA VALLEY
FURNISHED BY WRITING
YUMA COUNTY COMMERCIAL
CLUB,
YUMA, ARIZ.

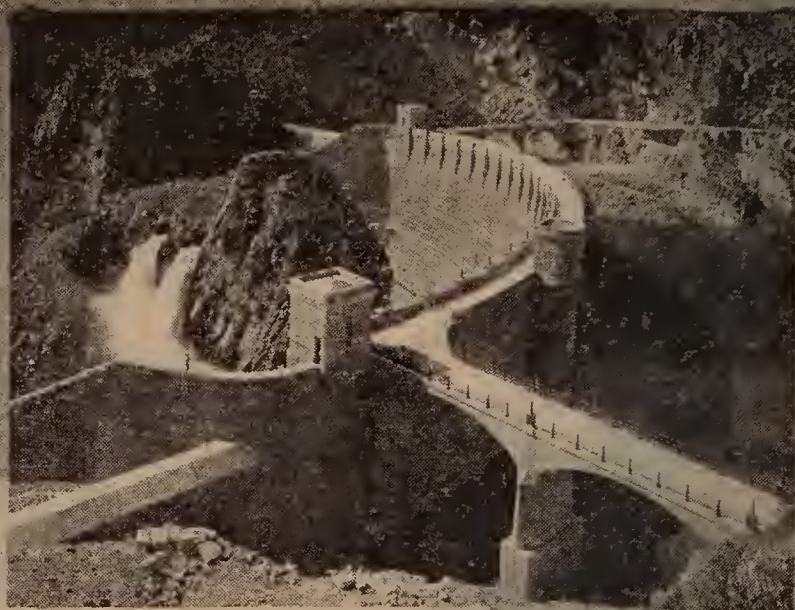


YUMA
COTTON FARM



Write to Board of Trade, Phoenix, Arizona

ROOSEVELT
DAM



STATE
FAIR
GROUNDS
PHOENIX

RESIDENCE
OF
PHOENIX



SALT
RIVER
BRIDGE
TEMPE

PALM
DRIVE
PHOENIX



SCENES IN SALT RIVER VALLEY

WRITE - BOARD OF TRADE
PHOENIX, ARIZ.

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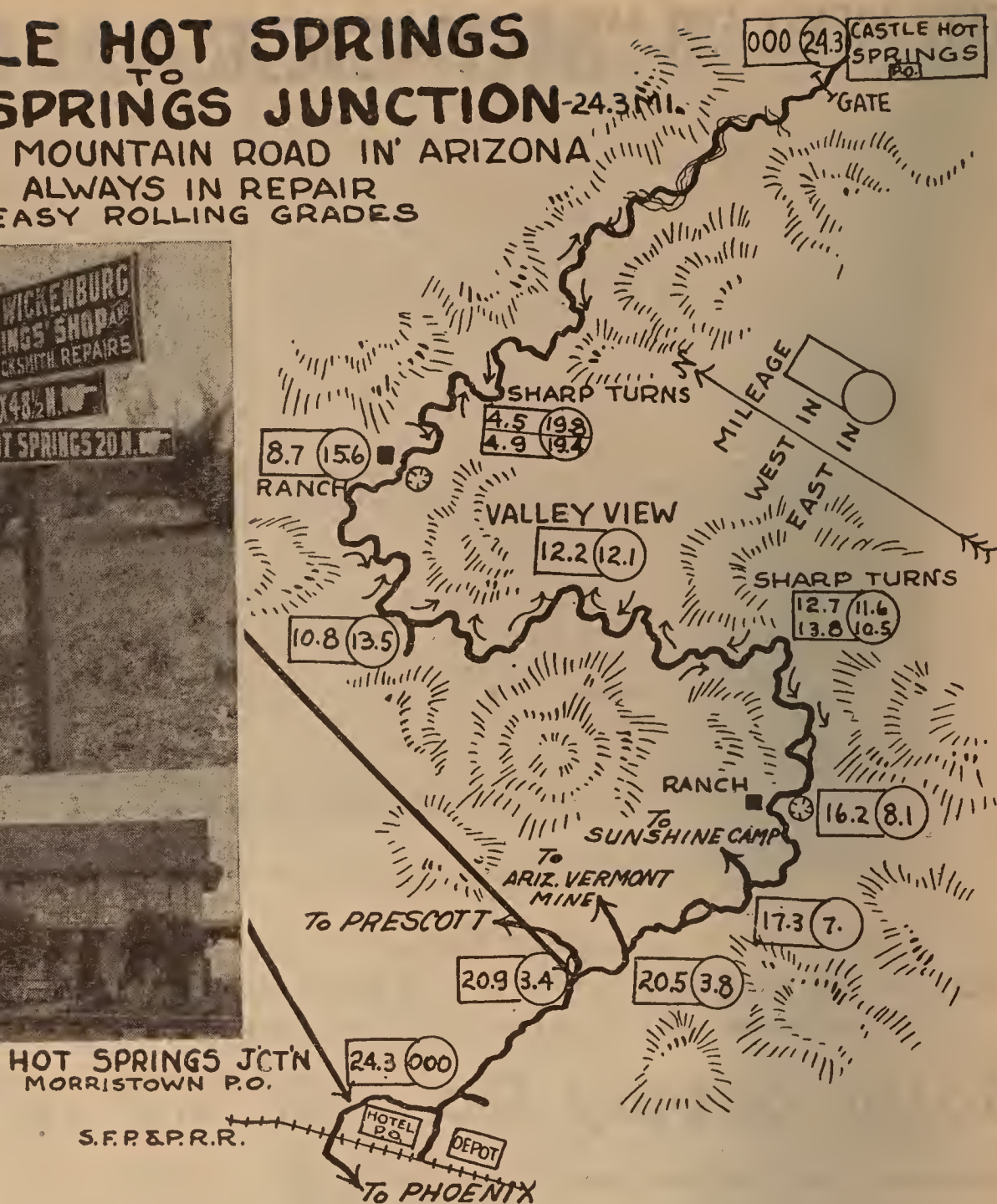


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Automobiles, Motor Trucks
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This is a sample half page of the most comprehensive and
interesting TOUR GUIDE in the Southwest

200 PAGES HIGHLY ILLUSTRATED
THROUGHOUT

Arizona Good Roads Association Illustrated Road Maps and Tour Book

Compiled and Published by Harry Locke
under the auspices of the

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Garages and Bookstores throughout Arizona

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Natures Panacea for suffering humanity. The baths are beneficial to all who take them; are recommended for blood, skin and stomach disorders, and are especially efficacious in the treatment of rheumatism



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FORMERLY ADAMS ANNEX

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Two and Three Room Suites with Private Bath
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CHARLES W. FERNALD, Propr.

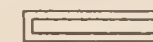


*Imperial Valley Headquarters for
Automobile Parties and Travelers*



RELIABLE INFORMATION REGARDING ROAD CONDITIONS

Sleeping Porches



GOOD THINGS *to EAT and DRINK*

Wines and Liquors Served with Meals

General Map of Main East and West Automobile Routes through New Mexico, Arizona and Southern California

The SANTA FE-GRAND CANYON-NEEDLES NATIONAL HIGHWAY, also known as the NATIONAL OLD TRAIL ROUTE, is here shown from Los Angeles through northern Arizona, touching the Grand Canyon and thence through New Mexico. From Trinidad, Colo., the route continues east.

The OCEAN TO OCEAN HIGHWAY is from Los Angeles via Riverside and Redlands to Brawley, and crossing Arizona via Phoenix, the Roosevelt Dam, Globe and Springerville. From Springerville east the OCEAN TO OCEAN HIGHWAY and the NATIONAL OLD TRAILS ROUTE are the same.

The BORDERLAND ROUTE is shown from San Diego through the Imperial Valley to Brawley, from which point it is the same road as the OCEAN TO OCEAN HIGHWAY to Phoenix and Mesa, Arizona. At the latter point the BORDERLAND runs through Southern Arizona and New Mexico to El Paso, Texas. From El Paso there are several routes to the Eastern and Southern States.



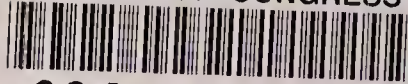
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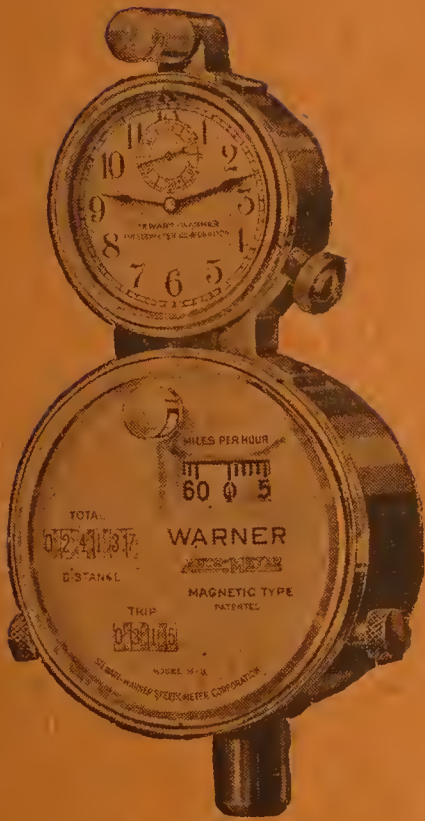
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Los Angeles, Cal.

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SHOWN IN THIS
ROUTE MAP
ARE AUTHENTIC

Measured with the

WARNER
AUTO-METER